

# Nordic Newsletter

Published monthly by the Callaghan Valley Local Organizing Committee

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Ski Jumping and Nordic Combined News - John Heilig

## Competition Schedule

### **January 3-5, 2008**

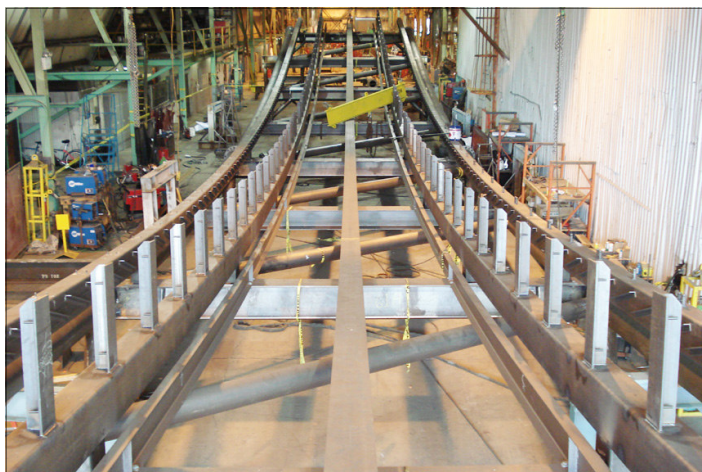
National Ski Jumping and Nordic Combined Championships North American Juniors

### **February 27-28, 2008**

FIS Cup International Ski Jumping competition

### **March 1-2, 2008**

Continental Cup International Ski Jumping competition



## The world's first floating ski jump

The steel structure that makes up most of the ski jump is being built by Dynamic Structures in Richmond. On June 19 it will be loaded on a barge and transported to Squamish. From Squamish it will be transported by truck during nightly road closures to the Callaghan venue.

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## Volunteer Training Opportunities

### **Team - Community – Pride – Excellence**

Do these values appeal to you? If they do, fly with us into 2010! The Nordic Competition Venue is going to be the host of several upcoming Ski Jumping and Nordic Combined events, and we are looking for people who are interested in volunteering.

On June 24th 2007, Ski Jumping and Nordic Combined Canada will be offering training to individuals who are interested in volunteering for ski jumping/nordic combined events leading up to the 2010 Games.

Training will take place on the snow at Whistler/Blackcomb. Participants will build a mini ski jump, and learn about the various volunteer positions in ski jumping. In addition, if you are interested in doing a little flying yourself, you can have a go at the mini jump! Interested individuals should email Ashley Burke at: [ashley\\_burke@vancouver2010.com](mailto:ashley_burke@vancouver2010.com)

If you would like to find out more about the tasks that ski jumping volunteers will have a look at: [http://www.vancouver2010.com/resources/PDFs/Ski\\_Jump\\_Job\\_Descriptions.pdf](http://www.vancouver2010.com/resources/PDFs/Ski_Jump_Job_Descriptions.pdf)

## Marketing Sub-Committee - Dave Thomson

The Marketing Subcommittee is pleased to present the final Positioning Statement and Tag Line for the Callaghan Valley Local Organizing Committee (CALOC). Compliments to the entire Team for their hard work and feedback. We are proud of the results and hope you are too:

**Positioning Statement:**

*Ignites the passion to create a legacy of community, pride, lifestyle and opportunity.*

**Tag Line:**

*Bold Tracks. New Adventures*

Also we have completed the marketing 'Small box' for the CALOC. The 'small box' is a one-page document that summarizes all elements of CALOC for the creative process. Special Kudos to Marina for all her hard work on this project. Next steps in the Marketing framework for CALOC are to present concepts for a logo as well as first draft of the Communication Plan.

Currently, the website navigation map has been finalized and construction has begun. A server contract is being negotiated and URL addresses are being secured. Thank you Gordon for helping out with this!

A brief has been produced, deadline struck, and creative process begun for our full page, inside cover ad in the 2007/2008 edition of Cross Country BC Magazine. The Magazine is set to hit its 14,000 members sometime in late August/early September.

The Communication Department will be busy promoting and facilitating the Biathlon 'mock' event in July as well as the Ski jumping event in late June. Marketing/Communication is assisting Sponsorship with the design and production of their Sponsorship Booklet with hopes to hit the streets in July. Finally, Committee member Paul Shore has been working closely with Whistler Rotary and their Legacy program to ensure there is close ties for all communities involved with CALOC.

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## Accommodations - Kim Stegeman

The Accommodation Sub Committee has distributed the preliminary accommodation information to all Nordic event participants for the 2008 training and test events. This preliminary list includes location, contact, facility, amenity and pricing information for all hotels, motels, hostels, cabins, schools and bed and breakfasts in the Squamish area. A big thank you to those accommodation providers that were able to offer group blocks and rates including the soon to open Executive Suites at Garibaldi Springs Golf Resort, Howe Sound Inn & Brewing Company, Sea to Sky Hotel & Conference Centre, Squamish Inn on the Water, Quest University Residences and the North Vancouver Outdoor School. **Bookings are coming in fast!**

**Important reminder for accommodation providers.** If we work together to pull off great Nordic events is not just about the events in 2008, 2009 or even the 2010 Olympic & Paralympic Games. This is about establishing the Sea to Sky Corridor as a "Nordic Sport Destination", and if we work together we can only be successful, which will bode well for future accommodation demand.

The committee will next focus its efforts on setting up a vacation home and home-stay program as well as securing accommodation options in Whistler. For more information contact Kim Stegeman at [kstegeman@hhqi.com](mailto:kstegeman@hhqi.com).

## Club Update, June '07 - John Tisdale

A big thank you! Thanks to all the folks and organizations who have indicated their interest in the club and continue to support our launch.

### **Club Profile and Planned Activities:**

The SNSC purpose is to promote Nordic skiing as an ideal, healthy lifestyle endeavor for people of all ages and backgrounds. The non-profit, registered society is volunteer based and has a long term vision to offer programs and activities in cross country skiing, biathlon, Nordic combined/ski jumping and backcountry skiing, from recreational through to high performance.

In it's first season, the club plans to offer a fun, children's entry level cross country skiing skill development program (Bunnyrabbits, up to 6 years, Jackrabbits 6-9 years, Track attack 9 -12). To be successful it requires inclusion of supportive adult/parent coach training (Introduction to Community Coaching - 1day workshop and Community Coaching - 2 day workshop) in the fall of 2007.

A youth biathlon program, Biathlon Bears, is being planned, possibly in collaboration with a neighbouring club, the West Coast Nordics. They have been involved in biathlon for at least four years and have received a grant to launch a Biathlon Bears program for youth in Squamish and other communities.

Adult lessons and clinics (a masters program) are also envisioned for the winter of 2007/08.

These programs will start after Christmas, with registration taking place in the fall of 2007.

A club competition team may be formed in the first winter subject to local interest. Dry land training could start in early fall. Social activities may include trips to other ski areas/competitions, potlucks, family events, summer hikes and an annual ski swap.

### **Volunteer Officials:**

Membership will present opportunities to become a "field of play" volunteer officials for high level Nordic competition events starting in 2008 and including the 2010 Olympic and Paralympic Games. Volunteers for biathlon and ski jumping are in demand and training opportunities are now starting in cooperation with VANOC and Nordic sport organizations. This is the way to get in close to the action. See more below.

### **Whistler Nordic Competition Venue:**

Most of the club's activities will take place at the new venue and recreation trails in the Callaghan Valley, scheduled to open in December, 2007. We can't wait! It's only a short, 40 minute, carpool drive north of Squamish.

The layout of the venue's core, on an L shaped bench, will allow a novice to ski from the ski jump stadium to the cross-country stadium and the biathlon range all within an easy 2 kilometre distance. The close-in exposure to all the Nordic sports in one area is sure to inspire skiers of all ages and abilities.

*(Continued on page 4)*

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## Emergency Management in BC Course

This course, offered by the Province of BC, is intended to be taken by every person in BC, especially event organizers and community leaders. It introduces the basic concepts of successful emergency management, and includes information about the agencies, governments and organizations involved. This course is a prerequisite to all other emergency management courses. Offered June 29th, 2007 - no charge to participants. For more information contact Denise Imbeau (denise@squamishchamber.com ).

(Continued from page 3)

## Becoming a club member:

A membership form and initial fee schedule is now available on this website. Sign ups now will apply to the 2007/08 winter beginning in October. Various program fees will be announced in the near future.

A club logo (for t-shirts, toques, bragging rights): Yo' artists, we need you! Those completing memberships are welcome to submit a design with their membership form. There will be a prize for the winning logo.

We have applied to a provincial association, Cross Country BC, to become a member club. Membership will give us access to well established programs, links to other clubs, and give us insurance coverage for specific club activities. For 2006/07, the CCBC membership fee was \$10.00 per person. We are working towards creation of a club website.

A whack of Nordic competition events are planned for the Callaghan Valley venue for the next three winters. If you can't make the 2010 Olympics, check out or help out with the events before then! Here's a partial list of the ones coming for 2008 (dates may still be tentative):

Jan. 4-6: Ski Jumping and Nordic Combined Nationals

Jan. 19-20: Cross Country BC Cup

Feb. 29-Mar. 2: Ski Jumping Continental Cup and Nordic Combined World Cup "B"

Mar. 16-24: Cross Country Nationals

March 24-30: Biathlon Nationals

April TBA: The Maybe/Maybe Not 1<sup>st</sup> Annual Squamish Nordics Hawaiian Birkebeiner! What the heck is a "birkebeiner?" You'll have to join the club to find out! J

## *A bit more on volunteering as an official ...*

**Cross-Country Skiing:** The Squamish Nordics will be offering a cross-country officials training course (one day "Level 1") in Squamish in October to help begin building a local XC officials base. Other clubs in the Province will also be holding Level 1 and higher level courses. The number and level of XC ski officials is well developed in BC.

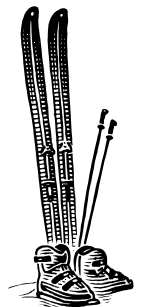
**Biathlon:** Biathlon BC offers officials courses through member clubs. In cooperation with VANOC, demonstration events for interested participants and officials are being planned this summer for Squamish (first one tentatively July 6<sup>th</sup>).

**Ski Jumping and Nordic Combined:** The return of ski jumping to BC means a completely new need for volunteer officials. Help make it a success! VANOC will be leading the local training program. The first Flight School is scheduled for June 24<sup>th</sup> on Whistler Mtn. Others will be planned. Get involved and see the true meaning of "Big Air!"



The Wild at Art committee is looking for Nordic skis - if you have old ones you are not using you can donate them to this imaginative Nordic themed art project. Contact Carolyn Grass to arrange your ski donation ([cggrass@shaw.ca](mailto:cggrass@shaw.ca)).

More information about this project will come in the next newsletter.



## Squamish's Best Compete in Biathlon Challenge - Max Saenger

On Friday July 6 at Brennan Park representatives from 5 different civic groups will participate as Teams in a short biathlon clinic and then compete for bragging rights in a mock biathlon competition. Participant groups may include- Elected Officials, S. O. R. C. A., Squamish Triathlon, Loggers Sports Group, Team Squamish, and Media- The Teams will arrive at 5 PM with as many as 7 participants for each team. All Team members will have the chance to learn to how to operate the air rifles and practice shooting. Then the Teams will select 4 people to represent their organization for a head to head relay competition. The competition to name the civic team Champ will start at 6 PM. Media, support staff, spectators, family and cheerleaders are all welcome to come witness Squamish's best compete in the new sport of biathlon.

Largely the brain child of the Callaghan Local Organizing Committee, CALOC, the Squamish Biathlon Challenge will be run in partnership with the Squamish Nordic Ski Club, the West Coast Nordic Club and VANOC biathlon manager, Max Saenger. The Squamish Biathlon Challenge is a high-profile kick-off to a larger series of introductory biathlon events aimed at introducing local youth and potential volunteers to the fun sport of biathlon. This series will start on July 21- location TBD.

This winter local youth ages 7-12 years old will have their first opportunity to enjoy the Biathlon Bears Program in the Callaghan Valley. The Bears Program is Biathlon Canada's youth development program for young skiers and new biathletes. In addition to youth programs, several volunteer/official's training sessions will begin this fall.

For more info on the Biathlon Bears check out the Fall edition Squamish Recreation Program. To sign up for volunteer opportunities and official's training contact [max\\_saenger@vancouver2010.com](mailto:max_saenger@vancouver2010.com).

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## Volunteer - Nicole Carothers

There are many opportunities to become involved with the Nordic Sports from a recreational to a competition support role. Positions are available in all areas of the Local Organizing Committee from organization to execution of the Nordic Sports.

Please send your contact information to [denise@squamishchamber.com](mailto:denise@squamishchamber.com) to have your name added to our growing list of volunteers in all areas including

- Athlete Services
- Spectator Services
- Finance
- Hospitality
- Food Services
- Transportation

All skill sets will be required, whether you can help out with planning or execution of the competitions or just want to find out more, send us your contact information.

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Please forward this newsletter to any person or organization who is interested in the Whistler Nordic Competition Centre, 2010, Sport Legacy or any related activities. Help spread the word.

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